

2020 SPONSORSHIP BENEFITS



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 memories@milesformemories.org • www.milesformemories.org

| SPONSORSHIP BENEFITS | | Legacy Generation \$15,000 | Greatest Generation \$10,000 | Silent Generation \$5,000 | Boomer Generation \$2,500 | Generation X \$1,000 | Millennial Generation \$500 | Route Sign \$250 | In Memory of... Sign \$100 |
|---|--------------------------------|----------------------------------|------------------------------------|---------------------------------|---------------------------------|-------------------------|-----------------------------------|---------------------|----------------------------------|
| MARKETING & PROMOTIONS | Commitment Due Date | | | | | | | | |
| Logo on registration form | 5 / 1 | X | | | | | | | |
| Pre-event table tops | 4 / 1 | X | X | | | | | | |
| Radio acknowledgment | 9 / 1 | X | X | X | | | | | |
| Other community events | 4 / 1 | X | X | X | | | | | |
| Save the date | 5 / 1 | X | X | X | | | | | |
| Pre-advertising poster | 5 / 1 | X | X | X | X | | | | |
| Team leader meeting recognition | 6 / 1 | X | X | X | X | X | | | |
| Event poster | 4 / 1 | X | X | X | X | X | | | |
| Logo on Miles For Memories website | 8 / 1 | X | X | X | X | Company Name | Company Name | | |
| Inclusion of corporate logo & acknowledgment of company support on social media outlets on certain number of occasion | 8 / 1 | 10 | 7 | 4 | 2 | 1 | 1 | | |
| Post electronic media | 9 / 1 | X | X | X | X | X | X | X | |
| DAY OF THE EVENT | Commitment Due Date | | | | | | | | |
| Opening presentation | 8 / 1 | X | | | | | | | |
| Sponsor event area (water, food, registration, start/finish line, stage, and more) | 8 / 1 | X | X | X | | | | | |
| Banner | 8 / 1 | X | X | X | X | X | X | | |
| Logo / Name on event shirt | 8 / 1 | X | X | X | X | X | | | |
| Number T shirts | 8 / 1 | 20 | 15 | 10 | 5 | 2 | 1 | | |
| Marketing table at registration | 9 / 1 | X | X | X | X | X | X | X | |
| Route signs with company logo | 8 / 1 | X | X | X | X | X | X | X | X |

Checks should be made payable to: **BCCF/Miles For Memories**
 Mail checks to: **4642 Capital Avenue SW, Battle Creek, MI 49015**

(Tax ID#: 38-2045459)

Recognition will be given at the point sponsors sign on.